

Signature Color Options

Consistent signature appearance is important in maintaining the strength of our identity.

The signature color must be applied, as demonstrated here. The background to which the signature is applied must have an acceptable range of contrast, void of any distracting or competing visual activity. The examples here demonstrate the accepted positive and reverse color options. Always use approved artwork. Use the preferred three-color positive, and three-color reverse signatures whenever possible. No other colors may be used for the Fort Lewis College signature.

* Note:

Reverse signatures always feature a white line surrounding the imagery.

Three-Color Positive Signature (Preferred)



FLC Dark Blue
FLC Bright Blue
FLC Gold

Three-Color Reverse Signature (Preferred)



FLC Dark Blue
FLC Bright Blue
FLC Gold

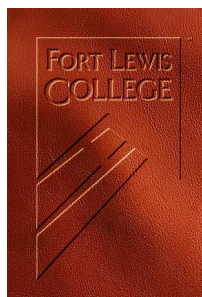
One-Color Positive Signature (Special Applications)



Metallic
Bronze
Gold
Silver



Tone on Tone
Etched Glass
Embroidery



Embossed
Leather
Paper

Two-Color Positive Signature
(Optional)



FLC Dark Blue
FLC Dark Blue @ 50%
FLC Gold

One-Color Positive Signature
(Preferred One-Color)



FLC Dark Blue

One-Color Positive Signature
(Optional)



Black

Two-Color Reverse Signature
(Optional)



FLC Dark Blue
FLC Dark Blue @ 50%
FLC Gold

One-Color Reverse Signature
(Preferred One-Color)



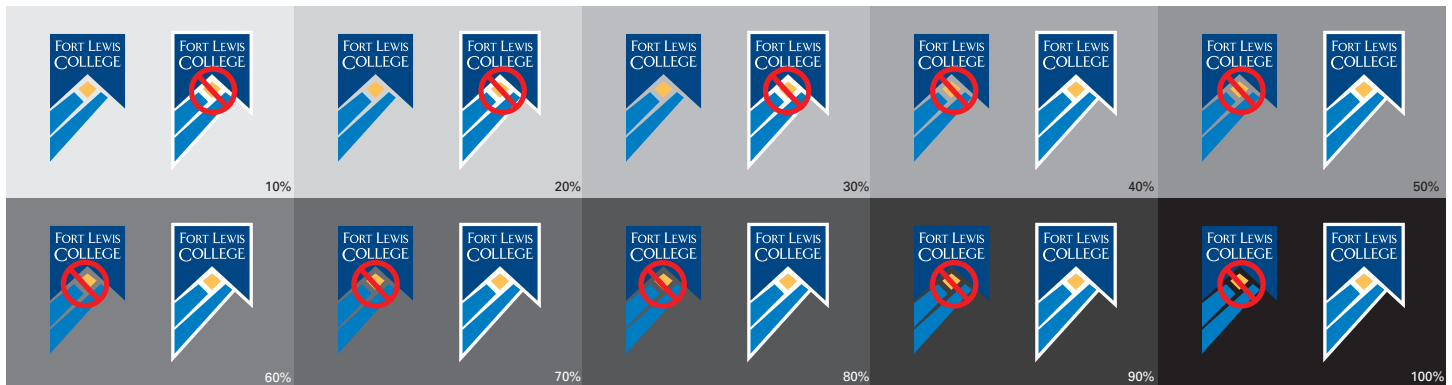
FLC Dark Blue

One-Color Reverse Signature
(Optional)



Black

Value Chart



This diagram demonstrates how the visibility of the signature is affected by the background color value.