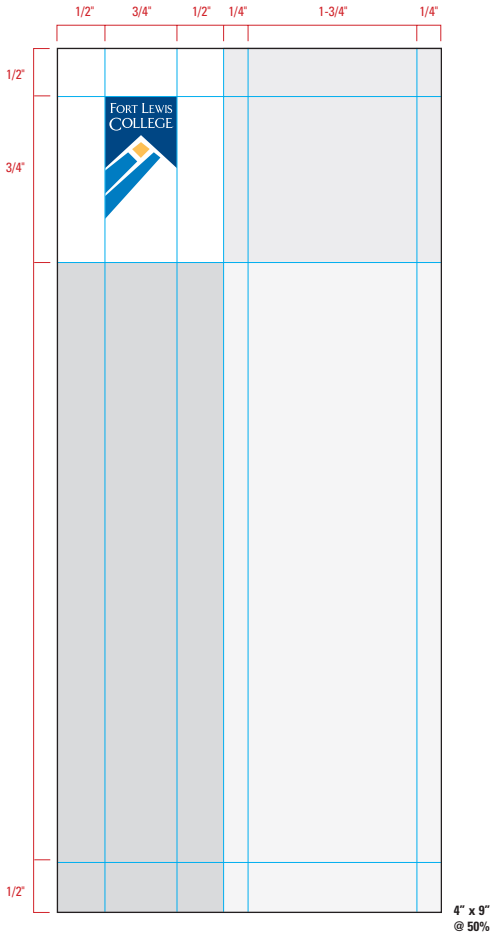
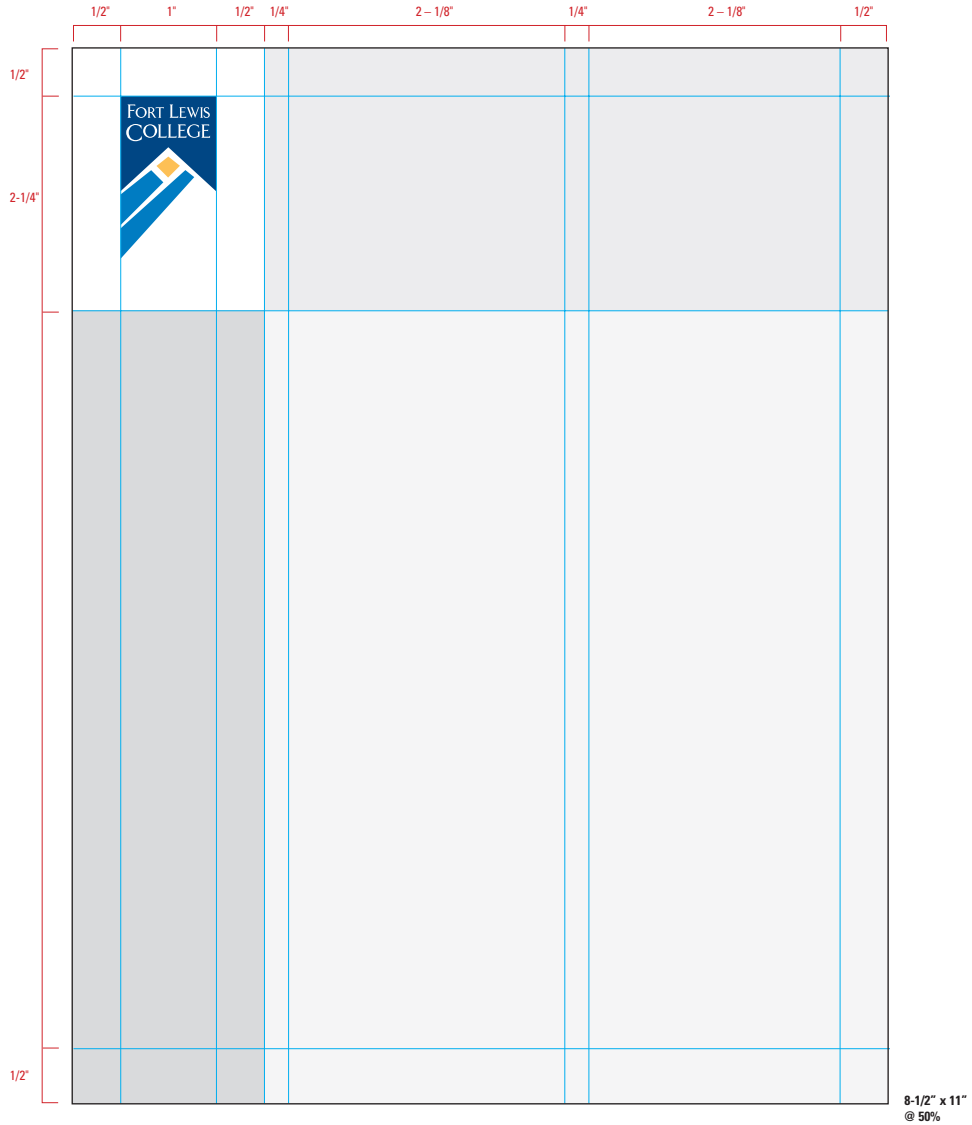
Standard Brochure Grids

The grids shown below, provide the necessary structure needed to guarantee visual consistency for placement of the signature and primary elements such as subgraphics and typography.

The consistent placement of the signature in the upper left hand corner is important to the cohesive image that Fort Lewis College will project. On the 4” x 9” brochure, the signature is 3/4” in size. On the 8-1/2” x 11” brochure, the signature is 1” in size. These sizes should be used consistently throughout the Fort Lewis College brochure system.

The brochure examples will show how type and subgraphics work within the flexible grid system.