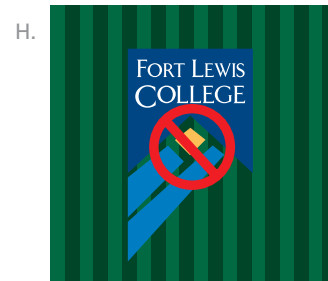
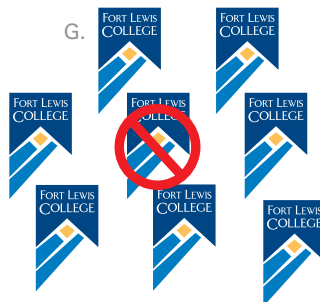
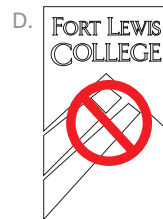
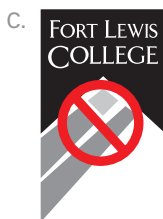


# Signature Misuse

It is very important that the signature be presented accurately and consistently every time it is used. Please avoid these common violations. This is by no means an exhaustive list.

- A. **Do not** use a scan of the signature or allow poor quality reproduction.
- B. **Do not** transpose the approved color scheme.
- C. **Do not** create unapproved screen tint variations of the signature.
- D. **Do not** outline the signature.
- E. **Do not** allow the signature to appear in unapproved colors or textures.
- F. **Do not** violate the signature clear area with text, graphic elements, **page edges**, imagery, etc.
- G. **Do not** create patterns with the signature.
- H. **Do not** display the signature on a background that provides inadequate contrast or is overly busy.
- I. **Do not** alter or typeset the logotype.
- J. **Do not** allow the signature to become distorted due to improper scaling.





K. **Do not** alter the reverse format signature.

L. **Do not** rearrange the signature components.

M. **Do not** add graphic effects to the signature.

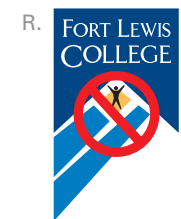
N. **Do not** alter the vertical scale of the signature.

O. **Do not** alter or stretch parts of the signature.



P. **Do not** add other graphic elements to the signature.

Q. **Do not** alter the logotype or replace the logotype with initials or department names.



R. **Do not** add other graphic elements or try to build upon the story of the signature.

S. **Do not** flip the signature horizontally.

T. **Do not** allow pieces of the signature to be re-scaled or altered.

