

# News Release

The News Release sheet relates to the layout of the letterhead, with the addition of a title and form tables. The position of the signature and address information is always consistent. This application may be laser printed from an electronic document or template on pre-printed letterhead stock. Typing guidelines are shown in gray. Notice the use of the design element in the upper right corner, described on page 14.

## Specifications

- Size:** 8 - 1/2 inches x 11 inches
- Color:** Signature prints FLC Dark Blue (PMS 288) and FLC Bright Blue (PMS 285) and FLC Gold (1235). Text prints FLC Dark Blue
- Signature Size:** Signature is 3/4 of an inch in width
- Typography:** Address information – 8/10 Galliard regular  
Form title – 16/18 Futura demi  
Form information – 10/14 Futura demi
- Paper:** 24 lb. Text Strathmore Renewal, Bright White, Recycled.
- Printing:** Offset Lithography

