

Signature Sizing

For visual consistency among high-visibility print applications, the signature sizes shown here are specified as standard sizes for their respective applications. The signature size is determined by measuring the horizontal width of the signature. Other sizes may be used for other applications. Sizes, less than 3/8" signature width, should be typeset in upper and lower case in one of the approved typefaces.



Preferred Size
Publication, Collateral

*** Note:**

When measuring the reverse signature format, measure the width the same as when measuring the positive signature. Do not measure the white outline around the signature.



Preferred Size
Stationery



Minimum Size

Fort Lewis College

Less than 3/8"