

# Signature Staging

An organized layout adds greatly to the image Fort Lewis College projects to its audiences. This sense of organization can be enhanced when the signature is consistently positioned relative to other imagery including headlines, text, tag lines, photography, illustrations and other graphic components. Using any of the alignment options shown here will provide sufficient flexibility to create an organized layout in a variety of scenarios. Option A is the preferred vertical alignment. Option B is the preferred horizontal alignment.

**A** Imagery or typography may align vertically flush with the left edge of the signature.

**C** Imagery or typography may align vertically flush with the right edge of the signature.

**B** Imagery or typography may align horizontally flush with the top of the signature. (**Preferred**)

**D** Imagery or typography may align vertically flush left or appear centered and justified between the left and right edge of the signature.

## Examples:

