


MARK-005 Photography / Videography Waiver

	<p>Policy identification number: MARK-005 File: Marketing and Communications Policies</p> <h2>Photography / Videography Waiver</h2> <p>Policy Summary</p> <p>This policy outlines when a waiver is needed to use a photo or video.</p>
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<p>Policy Owner</p> <p>President</p>	<p>Approval Date</p> <p>March 1, 2021</p>	<p>Effective Date</p> <p>March 1, 2021</p>
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<p>Search Terms</p> <p>p, photo, video, waiver, pres, photography, videography</p>	<p>Scheduled for Review</p> <p>Spring 2026</p>
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I. Policy Statement

No waiver is needed when:

- the photograph or video contains the image of a student on campus.
- the photograph or video contains the image of a student on an off-campus trip (i.e. Outdoor Pursuits outing, field school, or study abroad)

A waiver is needed when the photograph or video contain the image of:

- non-students on or off campus
- minors

II. Reason for Policy

To outline when a waiver is needed to use a photo or video.

III. Responsibilities

For following the policy: Director, Marketing and Communications

For enforcement of the policy: Director, Marketing and Communications

For oversight of the policy: President

For notification of policy: Policy Librarian

For procedures implementing the policy: Director, Marketing and Communications

IV. Definitions

Student: a person attending Fort Lewis College