

SMS Privacy Policy

Finance and Administration

Policy Owner: Vice President of Finance and Administration

Effective date: 9/1/2026

Approval date: 9/25/2026

Schedule for Review: Fall 2032

Policy Summary:

This policy outlines Fort Lewis College's privacy policy on individual data used and gathered in SMS/text messaging channels.

Policy Statement:

Fort Lewis College respects privacy and is committed to protecting personal information. When you opt in to receive SMS (text) messages from Fort Lewis College, we may collect and maintain the following information:

1. Your mobile phone number
2. Your consent to receive text messages
3. Records of SMS communications and responses
4. Information you voluntarily provide through text message interactions

How We Use Your Information:

The information collected through our SMS program is used to:

1. Communicate important enrollment, admissions, financial aid, housing, advising, student success, event, emergency and other college-related information
2. Respond to inquiries and provide customer support
3. Send reminders, updates, and notifications relevant to your relationship with Fort Lewis College
4. Improve our communication services and student experience

Fort Lewis College does not sell, rent, or share your personal information with third parties for marketing purposes. Text messaging originator opt-in data and consent will not be shared with any third parties, excluding aggregators and providers of the text messaging services necessary to deliver SMS messages.

Responsibilities:

For enforcement of the policy: Finance and Administration

For oversight of the policy: Finance and Administration

Definitions:

Procedures:

Cross-Referenced Policies:

Consequences of Non-Compliance:

Review and Revision History:

9/25/2026: Initial approval and publishing