English - Communications

Through the study of literature, writing and communication, English majors gain an understanding of the structure and history of the English language and about various forms of communication, as well their effects on the beliefs and emotions of its readers and listeners, and on the literature and culture of English-speaking peoples. They also develop and can offer organizations skills in: research methods; communication and group process; investigation; critical analysis and synthesis of information; and systems thinking.

Employment of writers and editors is expected to grow by 10%, about as fast as the average for all occupations, from 2006 to 2016. Opportunities should be best for technical writers, those with training in a specialized field, and those with Web and internet skills, due to the growth in online publications, website-based communication, and technology—which requires people to communicate these new technologies to the wider public.

Some career possibilities for English-Communications majors:

Actor/Actress  Dramatist (Playwright)  Market Research Analyst  Reporter/Journalist
Advertising Worker  Editor  Media Specialist  Researcher (opinion polls, facts)
Announcer  Educator  Mediator  Schools, Colleges and Universities
Archivist  Electronic Publishing Specialist  Narrator  Script Writer
Bibliographer  Filmmaker  Paralegal  Speech Pathologist
Biographer  Freelance Writer  Playwright  Speech Writer
Bookstore Manager  Humorist  Proofreader  Teacher (Elementary)
Columnist  Information Officer  Personnel Manager  Teacher (Preschool)
Community Affairs Specialist  Instructional Designer  Press Secretary  Teacher (Secondary)
Corporate Communications Specialist  Interpreter/Translator  Professor  Teacher (Special Education)
Court Reporter  Journalist  Public Relations Director  Technical Editor
Creative Director  Lawyer  Public Relations Specialist  Technical Writer
Critic  Lexicographer  Publisher  Television Producer
Desktop Publisher  Librarian  Radio Producer  Traffic Manager
Disc Jockey  Library Technical Assistant  Reading Specialist/Consultant  Writer/Author

Possible employers of English-Communications majors:

Advertising Agencies  Hospitals & Health Care Organizations  Professional Journals
Bookstores  Insurance Agencies  Public Relations Firms
Businesses & Corporations  Local, State & Federal Government  Publishing Firms
Communications Firms  Magazines & Newspapers  Radio & Television Industry
Computer & Tech Industries  Non-profit Agencies  Research & Development Firms
Film Companies  Personnel Departments  Schools, Colleges & Universities
Fundraising Firms  Professional Organizations & Additional Information:

Authors Guild  31 E 28th Street, 10th Floor  Education Writers Association  2122 P Street, NW Suite 201
New York, NY 10016-7923  Washington, DC 20037
www.authorsguild.org  www.ewa.org

Investigative Reporters and Editors  141 Neff Annex  Native American Journalists Association  University of Oklahoma
University of Missouri  Gaylord College  Gaylord College
Columbia MO 65211  395 W. Lindsey  Norman, OK  73019
www.ire.org  www.naja.com

Public Relations Society of America  33 Maiden Lane, 11th Fl.  Newspaper Guild  501 3rd St, NW, Suite 250
New York, NY 10038-5150  www.prssa.org  Washington, DC 20001
www.newsguild.org/

Society for Technical Communication  901 N. Stuart St., Suite 904  Native American Journalists Association  University of Oklahoma
Arlington, Virginia 22203  Gaylord College  Gaylord College
www.stc.org  395 W. Lindsey  Norman, OK  73019
www.naja.com

American Society of Media Photographers  150 N. Second Street, Philadelphia, PA 19106
www.asmp.org

http://online.onetcenter.org