

Support Color Palette

In addition to the system colors, a series of support colors is recommended for use with, or in limited cases, in lieu of, system colors. A series of support colors have been designed for Fort Lewis College, to facilitate the consistent use of color in Fort Lewis College related materials. The repetitious use of the support color palette will promote recognition of secondary colors as a brand identity element.

These colors are selected from the Pantone Matching System. Consult current editions of Pantone color publications for true color match and for conversions to CMYK, RGB and web safe colors.

The support color palette has been divided into two groups. A neutral palette and a more promotional palette.

Promotional Colors



PMS 1535
Web 8C4400



PMS 512
Web 84216B



PMS 188
Web 7C2128



PMS 647
Web 336699



PMS 4695
Web 51261C



PMS 448
Web 003300



PMS 357
Web 215B33



PMS 518
Web 333366



PMS 3165
Web 00565B



PMS 268
Web 003366

Neutral Colors



PMS 726
Web CCCC99



PMS 467
Web CCCC99



PMS 5425
Web 6699CC



PMS Cool Gray
Family



PMS Warm
Gray Family



PMS 458
Web DDCC6B



PMS 617
Web CCC47C



PMS 5555
Web 779182



PMS 5483
Web 609191



PMS 645
Web 3399CC

Fort Lewis College System Colors



PMS 288
Web 000066



PMS 285
Web 0066CC



PMS 1235
Web FFCC33