

Corporate Culture as a Reflection of Taught Ethics

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## Corporate Culture as a Reflection of Efforts to Teach Ethics

The culture of an organization is the recognition of a shared behavior that is pervasive throughout the organization. Ultimately, the culture is the result of a demonstrated belief system that is either intentionally taught to members of the organization, or is unintentionally witnessed and accepted by members of the organization. Companies and institutions that make use of intentional training of values/ethics (or reinforce the corporate definition of values/ethics through performance management systems) yield a more consistent application of values/ethics than companies which rely on casual observation. This presentation will use case studies and examples which demonstrate this correlation and, ultimately the organization's ability to realize those values.

*Keywords:* corporate culture, organizational values, intention