



# Teaching of Ethics Conference Saturday May 20, 2017

Sponsored by  
School of Business Administration (SOBA)  
Fort Lewis College, Durango, Colorado

**8:30 Registration [SOBA Lobby EBH139]**

Please pick up your name tag and the conference program.

**9:00 Welcome [Room EBH108]**

Paul McGurr, SOBA Dean, Fort Lewis College

**9:30-10:30 Session I**

**Philosophical & Scientific Approaches to Ethics [EBH 108] Session Chair: Dugald Owen**

The Point of Teaching Professional Ethics

Justin P. McBrayer, Philosophy, Fort Lewis College

Applying Philosophic and Sustainability Models: A Challenge for Business Educators in Teaching Ethics

Elaine J. Labach (Management) & Sarah Roberts-Cady (Philosophy), Fort Lewis College

Is Technology Neutral? Science and Technology Studies for the Future

Megan Paciaroni, Physics and Engineering, Fort Lewis College

**Pedagogy in Ethics [EBH 110]**

**Session Chair: Kaori Takano**

Teaching Psychological Ethics at the Undergraduate Level: Using Case Examples and Ethical Dilemmas to Engage Critical Thinking

Megan Wrona, & Betty Dorr, Psychology, Fort Lewis College

Teaching Ethics Through Video & Sound Production: What Students Can Learn From the Art of Storytelling

Brenda Bowyer, WNIT Public Television

A Historical Perspective of Accounting for Modern Moral and Ethical Issues

David J. Pirrone, Accounting, Fort Lewis College

**10:30-10:45      Coffee break [SOBA Lobby EBH139]**

**10:45-11:45      Session II**

**On-line Education and Technology [EBH108]**

**Session Chair: Jennifer Rider**

Ethical Issues in Online Education

Jian Su, Academic Effectiveness & Digital Innovation, Fort Lewis College

Handling Ethics with Technological Advancements

Lauren Smith, Political Science, Fort Lewis College

Examining Ethics of Care in Our Online Discourse with Students

Jennifer Rider, Teacher Education, Fort Lewis College

**Pedagogy in Ethics [EBH110]**

**Session Chair: Dugald Owen**

Teaching Philosophical Ethics and the New Campus Climate or: How I Learned To Stop Worrying and Love Teaching Theory

Joel A. Martinez, Philosophy, Lewis & Clark College

A Historical Look at Ethics in the Economy

Viktor Shmagin, History, Fort Lewis College

The Ethics of the Unseen

Deborah Walker, Economics, Fort Lewis College

**11:45-12:45      Lunch Buffet [SOBA Lobby EBH139]**

**12:45-1:45      Session III**

**Business Ethics [EBH 108]**

**Session Chair: Dugald Owen**

Ethics Applied to Financial Services

Gordon M. Stringer, Finance, University of Colorado at Colorado Springs

Consumer Privacy and Online Advertising: Ethical Issues in Remarketing and User Tracking

Tomasz Miaskiewicz, Marketing, Fort Lewis College & Grzegorz Miaskiewicz, Integral Ad Science

Ethics in Tourism

Lorraine L. Taylor, Management, Fort Lewis College

**Pedagogy in Ethics [EBH110]**

**Session Chair: Kaori Takano**

Impact of Ethics-Case-Competition Participation on Ethics Perspective  
Michael Vieregge, Jeffrey L. Dykes, & Tom Miller, Western State Colorado University

Adventure Education Methods for Teaching Ethics  
Wes Leland, Adventure Education, Fort Lewis College

Teaching Ethics in the Math Classroom  
Autumn von Flotow & Daisy Matthews, Mathematics, Fort Lewis College

**1:45-2:00          Session Break**

**2:00-3:00          Session IV**

**Ethics in Research [EBH108]**

**Session Chair: Dugald Owen**

Beyond the IRB: Introducing Students to the Complex Ethical Issues Involved in Modern Psychological Research Through Replication  
Natasha Tidwell & Sue Kraus, Psychology, Fort Lewis College

Metacognition as a Strategy to Foster Ethical Research: Pedagogical Approaches to Support Student Writers  
Michelle Bonanno, Mark Brenden, and Ayla Moore, Writing Program, Fort Lewis College

Responsible Conduct in Research: Making it Applicable to Undergraduate Researchers  
Marnie Clay & Les Sommerville, MARC Program, Fort Lewis College

**Culture and Ethics [EBH 110]**

**Session Chair: Betty Ross**

Different Ideas of Ethics Lead to Different Types of Bullying  
Tomomi Watanabe, Teacher Education, Waseda University

The Dark Side of Japanese Society, *Karoshi*, Overwork Death  
Mizuki Shibata, Political Science and Economics, Waseda University

Native American/Alaskan Native Aspects of Ethical Reasoning  
Betty M. E. Ross, SW Colorado Small Business Development Center, Fort Lewis College

**3:00-3:15          Session Break**  
**Refreshment SOBA Lobby EBH139 [Coffee & Tea]**

## **3:15-4:15          Session V**

### **Case Studies in the Professions [EBH108]**

**Session Chair: Kaori Takano**

Teaching Ethics in a “Spanish for the Professions” Class

David Vásquez-Hurtado, Modern Languages, Fort Lewis College

Ethical Challenges in Professional Academic Advising

Laurel Sweeney & Crystal Fankhauser, Office of Student Success, Fort Lewis College

Corporate Culture as a Reflection of Taught Ethics

Darren Mathews, Human Resources, Ringling College of Art and Design

### **Pedagogy in Ethics [EBH110]**

**Session Chair: Dugald Owen**

Cooperation Versus Plagiarism in Upper Division Mathematics Courses

Laura Scull, Mathematics, Fort Lewis College

A Philosophical Approach to Teaching Ethics in Non-Philosophy Courses

Sarah Roberts-Cady, Philosophy, Fort Lewis College

Ideas for Teaching Ethics

James S. Cross, Exercise Science, Fort Lewis College

## **4:15          Refreshment SOBA Lobby EBH139 [Coffee & Tea]**

### **Program chairs**

Kaori Takano, School of Business Administration, Fort Lewis College

Dugald Owen, Department of Philosophy, Fort Lewis College

### **Program coordinator**

Tomomi Watanabe, Teacher Education, Waseda University