

Alternative Direct Marketing Methods for Small Farmers

DURANGO— INDIVIDUAL CONSULTATIONS:

January 22, 2014—LaPlata County Fairgrounds (2 pm until 8 pm)

<u>Topic</u>	<u>Consultant</u>
Recordkeeping	Beth LaShell
Wholesale Marketing/Survey results	Gabe Eggers
Cover Crop selection	Darrin Parmenter
FTS bids and Food Safety Plans	Krista Garand
Crop Planning	Dave Banga
Taxes (Schedule F) and accounting	Natalie Greer
Business structure (LLC)	Katrina Busick
Branding your business	Neil Hannum
Livestock production pricing/marketing	Malisha Sutherlin

February 5, 2014—LaPlata County Fairgrounds (2 pm until 8 pm)

<u>Topic</u>	<u>Consultant</u>
Recordkeeping	Beth LaShell
Wholesale Marketing/Survey results	Gabe Eggers
Cover Crop selection	Darrin Parmenter
FTS bids and Food Safety Plans	TBD
Crop Planning	Dave Banga
Taxes (Schedule F) and accounting	Natalie Greer
Business structure (LLC)	Katrina Busick
Branding your business	Neil Hannum
Livestock production pricing/marketing	Malisha Sutherlin
Liability insurance for your operation	Lu Boren

How to sign up for individual consultations:

Go to oldfortathesperus.appointy.com

Select topic and default consultant;

Select date and time you would like to meet (most are 60 minute slots)

January 22nd or February 5th between 2 pm and 8 pm

To book appointment, you'll need to enter name, email and a password to create account

You can book appointments with additional consultants

You'll receive an email confirmation and another reminder 24 hours prior to appointment

If you are unable to make your appointments, please use appointy.com to cancel them so other producers can take advantage of this opportunity

Project Director: Beth LaShell

Phone: 970-385-4574

Website: tinyurl.com/4CMarketing

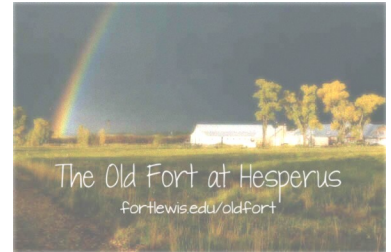
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Thank You!

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