

Local Food Surveys

21 restaurants and institutions in the four-corners region participated in a survey about local food purchases.

The following information is meant to assist local producers expand their markets.

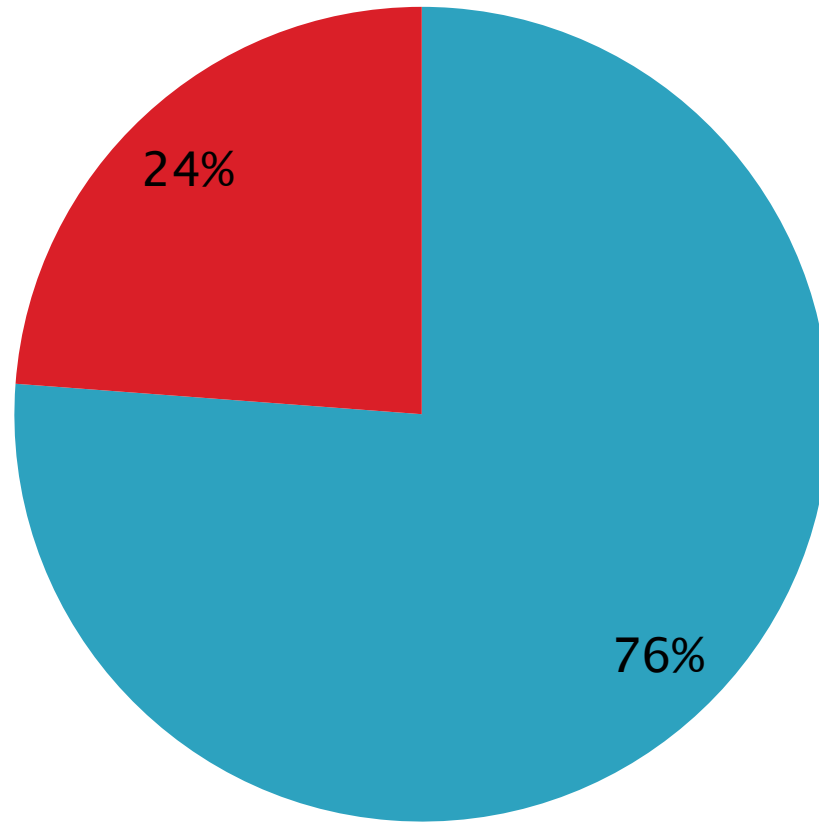
Who is buying locally?

the restaurants and institutions below indicated that they currently purchase locally grown food

- ▶ Southwest Memorial Hospital
- ▶ Brew
- ▶ Raider Ridge Café
- ▶ Vitamin Cottage
- ▶ Intolerant Italian
- ▶ Ken and Sue's
- ▶ The Palace
- ▶ Ore House
- ▶ Seasons
- ▶ Natures Oasis
- ▶ East by Southwest
- ▶ Homeslice Pizza
- ▶ Steamworks
- ▶ Zia (north and south)
- ▶ Carver Brewing
- ▶ Cyprus Café Eno
- ▶ Linda's Local Cafe

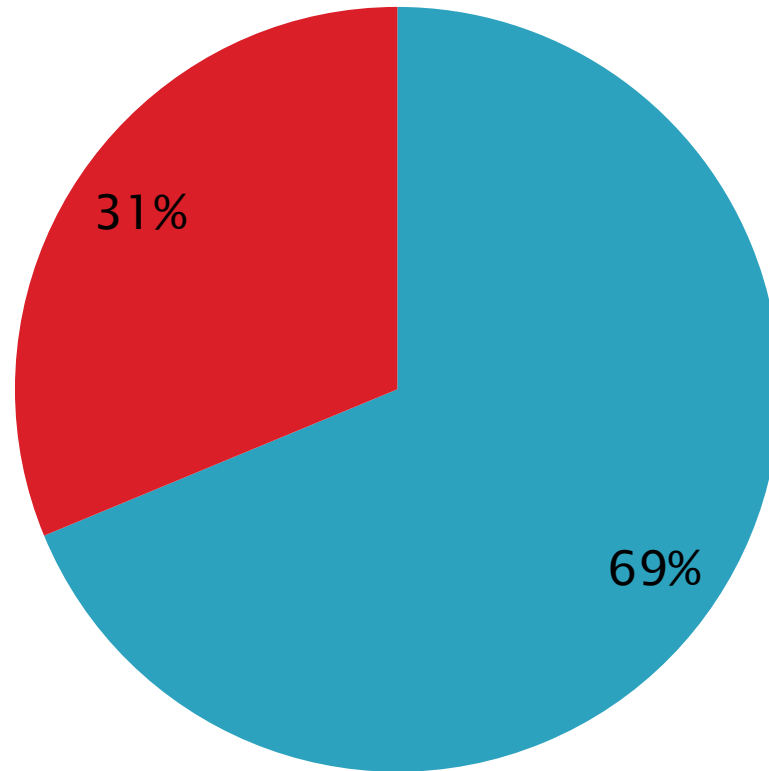
Who is buying locally?

■ Currently Purchasing Locally ■ NOT Currently Purchasing Locally



% of buyers who would increase local purchases

■ Would Like to Increase Local Purchases ■ No Increase Indicated

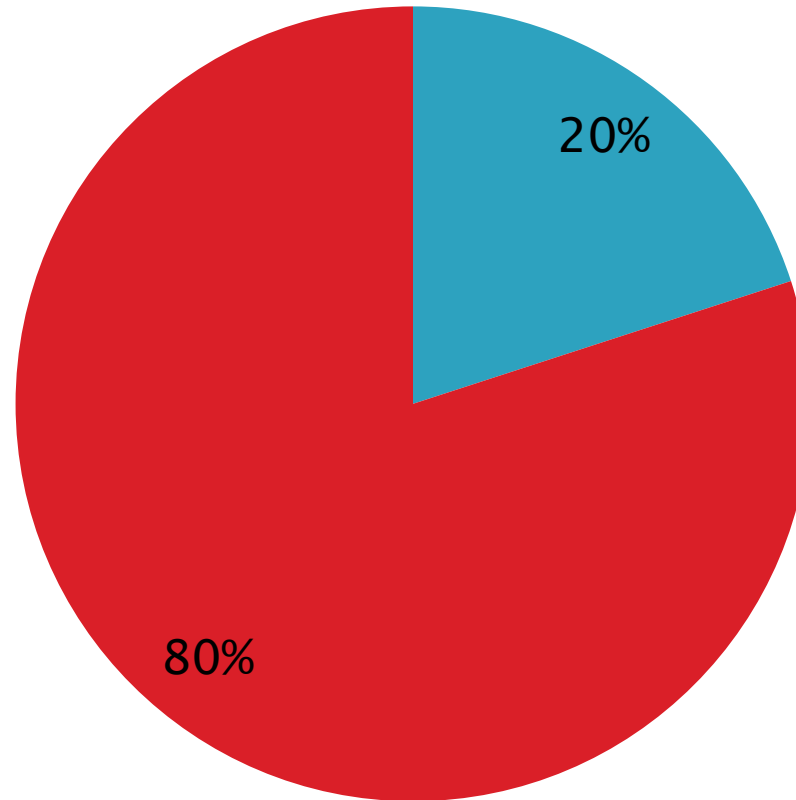


If a survey did not indicate an increased percentage desired it is not counted

% of new buyers possible

■ Would Like to Begin Purchasing Locally

■ No Increase Indicated



If a survey did not indicate a percentage desired it is not considered a new buyer

What percentage of local foods?

- ▶ Do you purchase now? 18%
- ▶ Would you like to purchase? 58%

Inhibiting Factors for buying local

Ranking of 1 to 10

- ▶ Availability ▶ 8.1
- ▶ Price ▶ 7.4
- ▶ Quality ▶ 4
- ▶ Inconsistency ▶ 7.6
- ▶ Logistics ▶ 7.3
- ▶ Personal preference ▶ 2.3
- ▶ Set Menu ▶ 8.2



What are they buying?

these are the minimum amounts currently purchased according to the survey

<u>Veget.</u>	<u>Lbs /Week</u>
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Celery	120
Cucumber	125
Peppers	
All Varieties	445
Summer	
Squash	150
Tomato	
All Varieties	407.5
Winter	
Squash	no data

<u>Roots</u>	<u>Lbs /Week</u>
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Beets	18
Carrots	145
Garlic	no data
Onions	910
Potatoes	1730
Turnips	no data

What do they want to buy?

Note: Not all restaurants listed amounts

<u>Herbs</u>	<u>Lbs /Week</u>	<u>Greens</u>	<u>Lbs /Week</u>
Basil	10	Arugula	10
Thai Basil	3	Cabbage	40
Cilantro	7	Chard	None
Dill	1	Head Lettuce	100
Mint	3	(heads)	
Parsley	120	Kale	None
(bunches)		Romaine	70
Rosemary	1	Salad Mix	230
Thyme	1	Spinach	82

What do they want to buy?

Note: Not all restaurants listed amounts

Veget Lbs /Week

Celery 120

Cucumber **125**

Peppers

 Green Bell 100

 Red Bell 25

 Jalapenos 55

 Shishitos 25

 Poblano 200 (count)

Summer

Squash **150**

Tomato

 All Varieties 575

Winter

 Squash No quantities

Roots

Lbs /Week

Beets 18

Carrots **90**

Garlic No quant

Onions **710**

(R, W, Y)

Green Onions **100**

(bunches)

Potatoes 1000

(all types)

Turnips None